

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG29/12 12.29

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

TOWSON, MD 21286

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(CECH)

1. *Journal of the American Medical Association*, 1997; 278: 1019-1024.

DATE AUG29/12 12.29

TO LENA
FR JULIE
OKD M1-2
TTLS RTS
PLS CFM,T HX 8/29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 1926
AGENCY PRODUCT CODE =

[illegible]

PROGRAM : NITELINE
CON COM1 : 1X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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41	A		1135P-1205A	30		\$1,025.00	10/23	10/25	4		TU-TH	4
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PROGRAM : NIGHTLINE
 ORD COM1 : DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-11 FOR 4 SPOTS/WK

12	S		1100P-1135P	30		\$2,000.00	10/23	10/28	0		TU-SU	0
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PROGRAM : NEWS
 CON COM1 : 1X PER DAY

42	A		1100P-1135P	30		\$2,000.00	10/23	10/28	6		TU-F,SU	6
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PROGRAM : NEWS
 ORD COM1 : DUE TO COLLEGE FBALL NEWS RUN LATE
 THIS IS A MAKE-GOOD FOR OCT23 ON LINE-12 FOR 6 SPOTS/WK

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#11 MISSED: TU-F/1135P-1205A OCT23(4/WK) 30S \$1,025.00 (AUG29/12)
 OFFER: TU-TH/1135P-1205A OCT23(4/WK) 30S \$1,025.00 PLS ADVISE.
 CMT: DUE TO FRI HS SPORTS NIGHTLINE RUNS LATE

M2 OK'D BUY#12 MISSED: TU-SU/1100P-1135P OCT23(6/WK) 30S \$2,000.00 (AUG29/12)
 OFFER: TU-F,SU/1100P-1135P OCT23(6/WK) 30S \$2,000.00 PLS ADVISE.
 CMT: DUE TO COLLEGE FBALL NEWS RUN LATE

OCT/12 124265.00 NOV/12 30535.00 CONTRACT TOTAL 154800.00
 TOTAL SPOTS 79

MARKET TOTALS \$430,000 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%
 WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE